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empowering changes

"I have always enjoyed making people look and feel better. Dermatology is a field where health, aesthetics, science and dermatologic surgery are all interrelated. This makes me very excited, as it affords me the opportunity to offer patients care that is truly cutting-edge," says Dr. Rhoda S. Narins, a clinical professor at NYU who has lectured all over the world.

"I am involved in many clinical trials, which helps me to stay abreast of new products, new technologies and new ways of treating the skin," she says. Dr. Narins' leading-edge approach translates into a great deal of state-of-the-art services at the practice—where patients can choose among liposuction, Dysport, Botox and numerous dermal fillers for wrinkle rejuvenation, as well as a plethora of skin-care products. "Researching new treatment methods and staying current is vital to my philosophy and practice," says Dr. Narins, who also offers patients products from her proprietary Script-a-Derm skin-care line. Rounding out her vast option of treatments are laser therapy and chemical peels. "With so many different rejuvenation options—like liposuction body-contouring, injectable facial sculpting, and laser and light sources—we can properly ensure patients are receiving the right treatments."

For patient convenience, Dr. Narins practices out of two office locations, operating out of her fully accredited in-house operating suite. "I want my practice to be an inviting place for patients, where the staff is helpful. Most of my staff has been with me for more than 20 years, so when patients compliment us on being like family, we truly take it to heart." In fact, Dr. Narins' office provides patients with a private-duty nurse who can go home with them after a treatment, if desired, as well as a concierge coordinator who arranges hotel and transportation for out-of-town guests. "We want to make sure our clients are informed, so during lengthy consultations we also provide patients with reading material that, I, myself, authored. To me, dermatology encompasses more than just sculpting and rejuvenating. It's about patient care."

DR. RHODA S. NARINS BEST ADVICE YOU'VE RECEIVED

While in my third year at Barnard College, the president of the school said that I'd make a great doctor. The rest is history **HEALTH AND BEAUTY TIP** If you're having fillers, Botox or liposuction, avoid Aspirin®, vitamin E and fish oils for 10 to 14 days to minimize bruising **HOBBIES** Skiing, biking, traveling and frequenting art museums **I'M NEVER WITHOUT** My high-heels, especially Manolos

SKILLED SCULPTING

Dr. Narins has honed a reputation for liposuction procedures over the course of many years. "My patients benefit from decades of experience and the fact that I've done over 8,000 liposuction procedures; experience counts," says Dr. Narins, a skilled practitioner who has authored four books on cosmetic dermatology, body-contouring, liposuction and anti-aging, respectively, and contributed to more than 50 articles in dermatologic literature throughout her career. "LIPOSUCTION has a place in dermatology—enabling us to contour the neck and body, **USING LOCAL ANESTHESIA** in the privacy of my office. In the case of neck rejuvenation, a patient with a sagging neck can benefit from liposuction and Thermage[™] radiofrequency treatments, smoothing, tightening and sculpting the skin. **TUMESCENT LIPOSUCTION** only requires local anesthesia and **RECOVERY TIME IS RAPID**. Patients can return to work in one to three days." In terms of liposuction options, Dr. Narins offers power, laser and tumescent procedures, depending on patient preference. "Safely delivering great results will always be what drives me in dermatology. I take pleasure in that my patients enjoy my work." BOARD CERTIFICATION American Board of Dermatology

MEDICAL DEGREE New York University School of Medicine

DERMATOLOGY RESIDENCY Chief Resident, New York University Skin & Cancer Department New York University Department of Dermatology

AFFILIATIONS

Fellow, American Academy of Dermatology Fellow and Past President, American Society for Dermatologic Surgery Fellow, International Society for Dermatologic Surgery American Medical Association American Dermatological Association Association of Academic Dermatologic Surgeons Norah Worcester Dermatological Society Member, Leaders Society, Dermatology Foundation Presidents Council, Skin Cancer Society American Society for Laser Medicine and Surgery Dermatologic Society of Greater New York New York State Dermatologic Society Westchester County Medical Society Westchester County Dermatologic Society

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"Today's dermatology patients have numerous options in helping nurture healthy, radiant skin."

-RHODA S. NARINS, MD